

Administrative Professionals Day® - Delighting Your Colleagues Without Burning A Hole In Your Pocket

Sub-headline: What is required on [Administrative Professionals Day®](#) is to show gratitude and respect for administrative professionals. 123Greetings.com houses over 230 free ecards to help appreciate colleagues.

New York, NY, April 23, 2013: Way back since 1952, the International Association of Administrative Professionals® (IAAP®) has celebrated and honored the incredible hard work done by secretaries, administrative assistants and various other support staff working in organizations enabling them grow to breakneck speeds. This celebration occurs during the Administrative Professionals Week, and more specifically on Administrative Professionals Day® or sometimes also known as [Administrative Assistants Day](#).

As per US Department of Labor statistics 8.9 million people work in various administrative support roles in the United States. This is a massive number of people who perform significantly important tasks every day. While most people know how important these jobs are and admire the workers in such roles, most forget to show appreciation and gratitude on a regular basis. Do you remember the last time you heard someone yell at a secretary or an assistant over a mistake? It is likely not to be a distant memory. Do you remember someone showing their appreciation and thanking an admin person for doing their everyday job with equal diligence and accuracy as they have done in the past? It is likely a distant memory.

123Greetings.com is somber to share that users do not show the same enthusiasm and gusto while sending [Administrative Professionals Day](#) ecards as they do for some other commemorative days.

Arvind Kajaria, Founder of 123Greetings.com says, “We suggest everyone to send at least an ecard to all secretaries, admin assistants or office managers they know. The ecards are free, so there’s no reason not to. In most cases we feel, it’s just the thought that counts and makes people feel appreciated and respected.”

123Greetings.com has a collection of over 230 free [Administrative Professionals Day ecards](#) across 5 categories.

About 123Greetings.com:

123Greetings.com is the world's leading online destination for human expressions reaching 95 million visitors annually. Drawing from its tag line "Free Greetings for the Planet" the service exemplifies the notion that the best things are free in our planet and so should wishes, greetings and personal expressions be. Its offering of over 37,500 greeting cards covers a mix of 3,000 seasonal & everyday categories.

For details visit www.123greetings.com.